

STUDENT TELEVISION NETWORK

# FILM RUBRIC

Criteria	Unacceptable 2 Points	Poor 4 Points	Fair 6 Points	Good 8 Points	Excellent 10 Points	Points
<b>Storytelling &amp; Writing</b>	No structure, illogical	Disjointed, limited organization	Basic structure, some narrative	Coherent structure, logical narrative	Deftly organized, logical order	
<b>Blocking &amp; Directing</b>	No plan, poor behavior	Little progress, few angles	Some progress, some angles	Good progress, decent angles	Significant progress, variety of angles	
<b>Lighting</b>	No lighting skills	Minimal lighting, visible action	Suitable lighting, technically good	Always suitable, well done	Perfect lighting, technically excellent	
<b>Cinematography</b>	Incomplete, irrelevant shots	Some creative shots, needs improvement	Clever shots, mostly crafted	Well-crafted, creative and memorable	Outstanding shots, visually interesting	
<b>Sound &amp; Music</b>	Poor audio, no music	Dialogue unclear, random music	Clear dialogue, suitable music	Crisp dialogue, matching sound	Perfect audio, thoughtful sound use	
<b>Timing &amp; Pacing</b>	Disjointed, random actions	Difficult plot, unclear structure	Somewhat clear plot, developed characters	Clear plot, defined climax	Strong plot, well-defined characters	
<b>Editing &amp; Sequencing</b>	Not completed, poor quality	Some skills, needs improvement	Good work, some skills shown	Quality work, skilled sequencing	Excellent work, highly skilled	
<b>Creativity &amp; Originality</b>	No creative thinking	Some new ideas, conventional	Evidence of creative ideas	Clear creative thinking, engaging	Strong creativity, new perspectives	
<b>Art Direction</b>	No costumes or props	Minimal effort, poor choices	Adequate planning, suitable props	Mostly suitable, realistic props	Perfectly suitable, realistic props	
<b>Followed Guidelines</b>	Multiple rules or guidelines were broken.	<i>Submissions are not disqualified, however, points lost for breaking the contest rules and guidelines is at the discretion of the judges and based on various factors.</i>			No contest rules or guidelines were broken.	
<b>Comments/Feedback</b>						<b>Total Score</b>